

## Social Media Calendar (Premium Marketing Preview)

Every quarter, we provide you with a social media content calendar packed with content that you can post straight to your accounts along with a schedule that you can follow to maximize the advantages of social media.

#1: The content calendar that you can edit to your needs.

<h3>Social Media Posting Calendar</h3> <p>May 2023</p>						
SU	M	TU	W	TH	F	SA
	5/1	5/2	5/3	5/4	5/5	5/6
		Blog Post	Wellness Wednesday	Drip Email	Fun Friday	
		Post link to Social Media(s)		(or long-form LinkedIn post)		
5/7	5/8	5/9	5/10	5/11	5/12	5/13
	Market Monday	Blog Post	Wellness Wednesday	Drip Email	Fun Friday	
		Post link to Social Media(s)		(or long-form LinkedIn post)		
5/14	5/15	5/16	5/17	5/18	5/19	5/20
	Market Monday	Blog Post	Wellness Wednesday	Drip Email	Fun Friday	
		Post link to Social Media(s)		(or long-form LinkedIn post)		

#2 The content repository with social media blurbs that you can copy and paste straight to your social media accounts.

<h3>Content Repository</h3> <p>Updated 4/27/23</p>		
Title	Link	Tweet/Post Snippet
Does Your Retirement Plan Stand out From the Crowd?	<a href="https://blog.rpag.com/does-your-retirement-plan-stand-out-from-the-crowd">https://blog.rpag.com/does-your-retirement-plan-stand-out-from-the-crowd</a>	With more than two-thirds of American workers having access to a retirement plan, employees and job seekers have come to expect one as part of their benefits package. Whether you're looking to deepen your bench by attracting top talent or retain the valued employees you have, evaluate if your retirement benefit is enough to move the needle.
	<a href="https://blog.rpag.com/dol-updates-guidance-on-">https://blog.rpag.com/dol-updates-guidance-on-</a>	In September, the U.S. Department of Labor (DOL) released an