



***IDRIVE***

***2022 NATIONAL CONFERENCE***

*Your team is your  
biggest asset*





*What does it  
take to optimize  
performance?*

# *TRAINING*





A person in a black wetsuit is kneeling on a light-colored pool deck, surrounded by other people in wetsuits. The person is wearing a black wetsuit with a red logo on the back. They are holding a blue and silver device, possibly a scuba regulator or a piece of equipment. The background shows other people in wetsuits and some equipment. The word "PRACTICE" is overlaid in large, red, italicized letters at the bottom of the image.

***PRACTICE***

Bill France Sr. expressed his vision for stock car racing's future. A half-century later, France's words seem p



# *PHYSICAL PREP*





# ***MENTAL PREP***



***SUPPORT***



**TRAINING**



**PRACTICE**



**SUPPORT**



**PHYSICAL PREP**

**MENTAL PREP**





***SUPPORT***



# *EMPATHY*







**1958**

**DARLINGTON, USA**





THAT TOOK

**00:56:90**

**1958**

DARLINGTON, USA

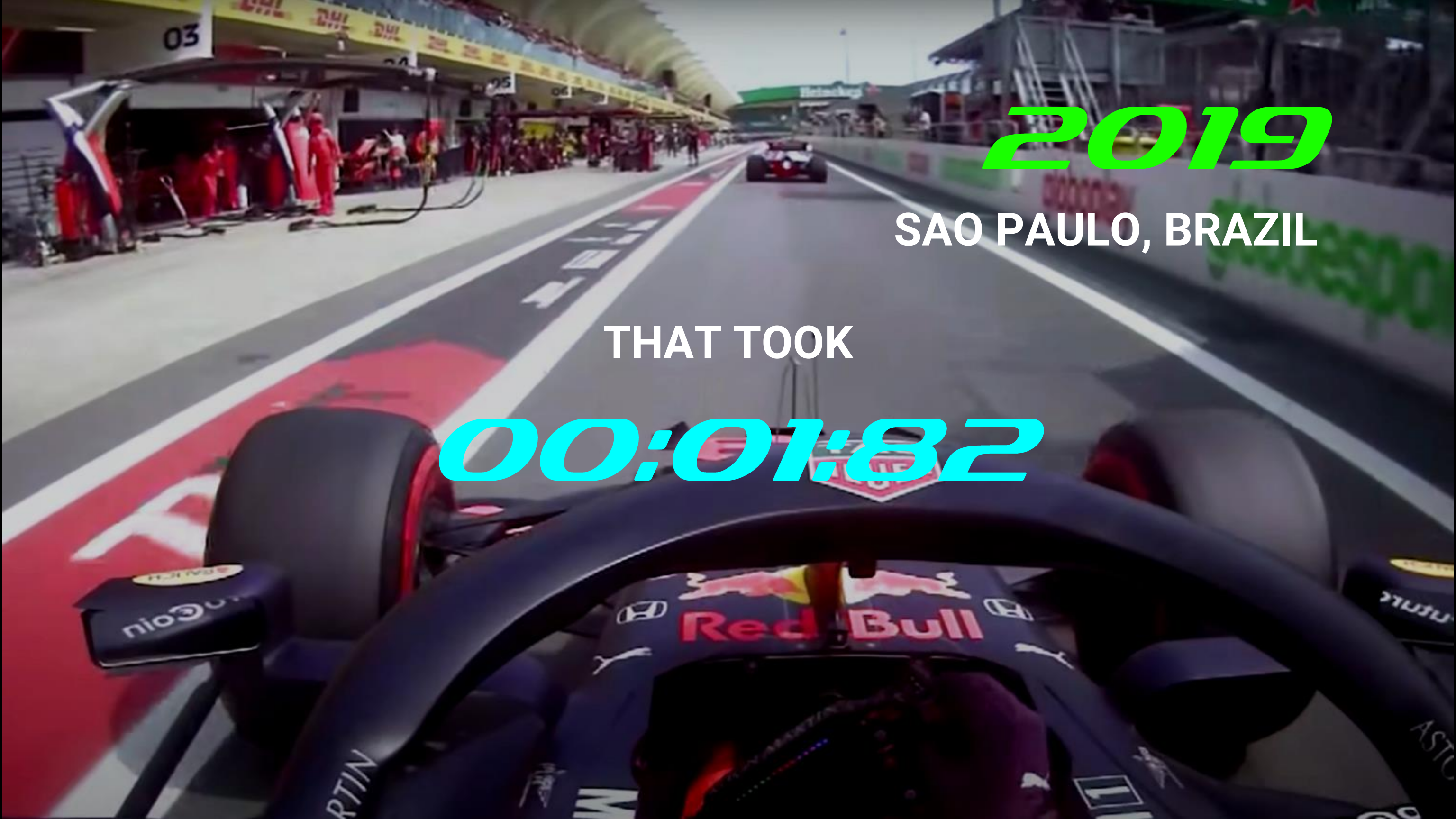


**2019**

**SAO PAULO, BRAZIL**

**THAT TOOK**

**00:01:82**







*THE  
WORKPLACE  
HAS  
EVOLVED*





*CONSIDER*

*THE ABSURD*





A photograph of two people from behind, wearing red racing suits and carrying helmets. The background is a blurred racetrack. The text is overlaid on the image.

***EMPLOYMENT  
RELATIONSHIP***

*is not unlike a*

***ROMANTIC  
RELATIONSHIP***



# DEIB

*Brehanna Daniels*

First African American  
woman NASCAR pit crew







***1994***

**HOCKENHEIM, GERMANY**





***TAKE THIS  
WITH YOU***





# ***SERVICE LEADERSHIP***





***KNOW YOUR  
VALUE AS AN  
EMPLOYER***





***FLEXIBILITY***





***IDRIVE***

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